

INFORMATION TO THE CUSTOMER PURSUANT TO ART. 13 OF THE EU REGULATION 2016/679

Dear Customer,

In compliance with the provisions of art. 13 of the EU Regulation 2016/679 (hereinafter the "Regulation"), we provide you with the following information on the processing your personal data (hereinafter "Data").

DATA CONTROLLER AND CONTACT DETAILS.

The Data Controller responsible for processing the personal data related to its Customers is MERAK SPIRITS & DRINKS SRL, having its registered office in Putignano (Ba), Via Cavalieri del Lavoro z.i., zip code 70017(hereinafter "The Company"). For communications or requests, the Company can be reached by e-mail at the following address privacy@merak.net

CATEGORIES AND TYPES OF DATA COLLECTED AND PROCESSED

The data processed by the Company may include common data collected for the purpose of concluding the contract with the customer and / or within the scope of the execution and / or the stipulation of the same.

PURPOSE OF THE TRATMENT AND LEGAL BASIS

Personal data will be collected, stored and processed by the Company, in compliance with current legislation on the protection of personal data and without the need for specific consent from the data subject, for the following purposes:

- a) fulfillment of contractual obligations, execution and/or conclusion of the contract with the Customer and/or management of any pre-contractual measures;
- b) compliance with any regulatory obligations, tax and fiscal provisions arising from the performance of business activities and obligations related to administrative and accounting activities;
- c) direct sending of their own advertising material or direct sale or for carrying out their own market research or commercial communications in relation to products or services similar to those used by the customer;

The legal bases of the processing for the purposes a); b) and c) above mentioned are those provided by:

Art.6 co1 lett.b of the Regulation the treatment is necessary for the execution of the contract and / or pre-contractual actions.

Art.6.co1 lett.c of the Regulation the treatment is necessary to comply with a legal obligation to which the holder of the treatment is subject.

Art.6.co1 lett.f of the Regulation the treatment is necessary for the pursuit of the legitimate interest of the owner

The provision of data for these purposes is optional, but failure to provide the data and refusal to provide them would make it impossible for the Company to perform and / or conclude the contract and supply the supplies requested by the same.

Finally, please note that for the processing referred to in letter c), the Company may use e-mail addresses in accordance with and within the limits allowed by art. 130, paragraph 4 of the Privacy Code (Legislative Decree no. 196/2003) and the provision of the Guarantor Authority for the protection of personal data of 19 June 2008 even in the absence of explicit consent. The legal basis for the processing of data for this purpose is art. 6, paragraph 1, letter f) of the Regulation, without prejudice to the possibility of opposing such processing at any time, following the indications in the section "Rights of the Data Subject" of this Policy.

METHODS OF DATA PROCESSING

The processing of the Data will take place through manual, computer and telematic means with logics strictly related to the purposes indicated above and, in any case, in such a way as to guarantee the security and confidentiality of the Data itself, in addition to compliance with the specific obligations sanctioned by law.

The data will be processed in accordance with the principle of lawfulness, fairness, relevance and not excess, according to the provisions of the law on the protection of personal data.

The processing will be carried out by formally appointed and properly trained staff.

SCOPE OF COMMUNICATION AND DISSEMINATION OF DATA, RECIPIENTS AND TRANSFER OF DATA AND DATA CONTROLLERS

To pursue the above purposes, the Data may be disclosed to third parties appointed as data processors pursuant to Article 28 of the Regulation and in particular to banks, insurance companies, service providers strictly necessary to carry out the business, or consultants of the company, where this is necessary for tax, administrative, contractual or for needs protected by current regulations.

Finally, the Data may be shared with authorities, institutions and / or subjects to whom the Data must be communicated under the provisions of law or orders of authority. These authorities, institutions and/or subjects will operate in total autonomy as separate data controllers. The Data will not be disclosed. The periodically updated and complete list of the persons appointed to process the Data may be requested by sending an email to the Data Controller at the above addresses.

DATA TRANSFER TO INTERNATIONAL ORGANISATIONS AND/OR NON-EEA COUNTRIES:

Any transfer of Data to international organizations and/or countries outside the EEA, the processing will be done in one of the ways permitted by current legislation, such as consent, the adoption of Standard Clauses approved by the European Commission, the selection of parties participating in international programs for the free movement of data (e.g. EU-US Privacy Shield) or operating in countries considered safe by the European Commission. Upon request, it is possible to obtain more information from the DPO and/or the Company on the above contacts.

DATA RETENTION:

The Data will be stored on paper and/or computer for the only time necessary for the purposes for which they were collected, respecting the principles of conservation limitation and minimization referred to in Article 5, paragraph 1, letters c) and e) of the Regulation.

The Data will be kept in order to comply with regulatory obligations and to pursue the aforementioned purposes, in compliance with the principles of indispensability, non-surplus and pertinence. The Company may retain Data after the termination of the contractual relationship in order to comply with legal and/or post-contractual obligations; subsequently, once the aforesaid reasons for processing no longer apply, the Data will be deleted, destroyed or simply stored anonymously.

Upon request, it is possible to obtain more information from the DPO and/or the Company on the above contacts.

RIGHTS OF THE DATA SUBJECT

In relation to the aforesaid processing, each Interested Party may exercise the rights referred to in Articles 15 to 22 of the Regulations. In particular, the interested party has the right to ask the Company for access to his/her Data, its rectification or its cancellation, to object to the processing or to request the limitation of the processing in the cases provided for by article 18 of the Regulation and to obtain his/her Data in a structured format, commonly used and readable by an automatic device, in the cases provided for by article 20 of the Regulation. The interested party may also revoke at any time the consent given pursuant to Article 7 of the Regulation, and lodge a complaint with the Data Protection Authority pursuant to Article 77 of the Regulation, if he believes that the processing of his data is contrary to the law in force. In cases of opposition to the processing of Data pursuant to Article 21 of the Regulations, the Company reserves the right to evaluate the application, which will not be accepted if there are legitimate reasons to proceed with the processing that prevail over the interests, rights and freedoms of the interested party. Requests should be addressed in writing to the DPO or the Company at the above addresses.

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BELTION

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